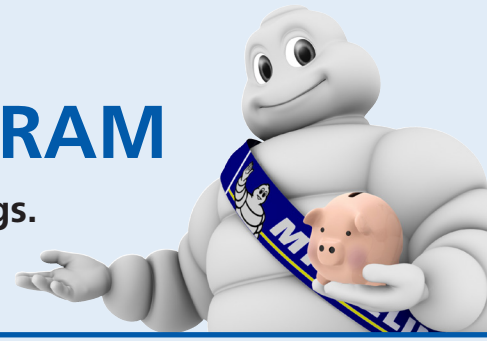


MICHELIN® ADVANTAGE PROGRAM

You don't have to be a big fleet to get on the road to savings.



MICHELIN® Advantage Program for United Motorcoach Association members

Advantage Pricing – Control Your Costs

- **Competitive pricing on MICHELIN® truck tires, MRT retreads and services at home and on the road**
 - **New Tires:** Special Advantage Program Pricing
 - Consistent Pricing - Pay the same price at all authorized Michelin Truck Tire Dealers
 - **Retreads:** 28% off the current Fleet Base Price List
 - **MRT Repairs:** 20% off the current Fleet Base Price List
 - **Services:** Access to MICHELIN® Commercial Services Program and Price List (SEE DEALER FOR DETAILS)
- *Other Product Lines:*
 - **Passenger Car & Light Truck Tires:** 34% off current Base Price List (MICHELIN® and BFGoodrich® tires only)
 - **Earthmover Tires:** 27% off current Base Price List
 - **Compact Line Tires:** 31% off current Base Price List
 - **Agricultural Tires:** 40% off current Base Price List
 - **Small Industrial-Material Handling Tires:** 30% off current Base Price List
- **Flexible payment options: Pay for purchases with any VISA, MasterCard or American Express credit card**
- **Once enrolled in the program, members can access pricing on all applicable tire lines through the MICHELIN® Advantage Program member website**



Not Just a Price...but a Program with Several Key Benefits

Advantage Care – Maximize Your Productivity

- Access to MICHELIN® ONCall™ emergency road service (ERS) program
 - MICHELIN® ONCall™ 1-800-TIRE-911
 - Dispatch fee waived for MICHELIN® Advantage Program Members who purchase MICHELIN® tires during their service call (\$25.00 value)
 - Access to the MICHELIN® Event Viewer providing online updates regarding MICHELIN® ONCall™ service action status
 - MICHELIN® new tires and retreads available at Advantage Program prices on ERS purchases
- Dedicated MICHELIN® Advantage Customer Service
 - Advantage members have a dedicated customer service team as your direct link to Michelin
 - Agents available to program members M-F 8:00 a.m. - 5:00 p.m. Eastern Time at 1-888-532-6435

MICHELIN®
ONCall.
1-800-TIRE-911
1-800-847-3911



Advantage Access – Improve Your Performance

- Check your pricing, order tires, manage your account and view your invoices and purchase history online
- Tap into training, tips, maintenance techniques, technical documents and videos
- Receive the MICHELIN® Advantage Program Member e-Newsletter for ongoing tips, promotions and updates
- Check our event calendar to find out where MICHELIN® products and services will be on display



Application processed at Michelin.* You'll receive a welcome email once your application is processed. The welcome email will contain your log-in information for the customer portal as well as your Michelin Ship-to and Bill-to numbers, which are your account numbers.

*Please allow 2 weeks for application processing.

Sign your fleet up today for the MICHELIN® Advantage Program.

Visit www.UMA.org, log-in to the members only section, select the option for UMA Members Only Programs and look for the MICHELIN® Advantage Program icon.

For questions on the online application call 1-888-532-6435.

MNA reserves the right to discontinue, modify, and/or supplement all of the policies, terms, prices, credits, discounts and/or commissions of the MICHELIN® Advantage Program effective October 3, 2011 explained above at any time without prior notice.

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