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Two Associations, Two Cities: Two More Shows Too Good to Miss

UMA, NTA add L.A., New Orleans to joint convention schedule

ALEXANDRIA, VA; LEXINGTON, KY, January 6, 2011 - Officials at NTA and UMA have mapped out an exciting and productive lineup of host cities for the organizations' soon-to-be combined conventions.

The 2014 Convention will be held Feb. 16-20 in Los Angeles. The following year, New Orleans will host the event Jan. 17-21, 2015. Like Orlando in 2013, these cities promise to be big draws for travel professionals, according to Victor Parra, UMA president and CEO.

"Both cities-L.A. and New Orleans-are incredible destinations: fun, accessible and popular," Parra said. "And both locations are important group travel and tourism destinations."

By collaborating with their annual events, UMA and NTA will bring together 2,000 buyers with thousands of supplier and destination partners. It's a perfect match, said NTA President Lisa Simon.

"Combining NTA's expertise with tour operators and product development, and UMA's expertise with the motorcoach industry, we can put on a great show," said Simon. "Together, we can both bring more business to our members at one event."

About UMA

The United Motorcoach Association is North America's largest association for operators of motorcoach companies providing charter, tour and regular route services. Founded in 1971, UMA is comprised of over 900 professional bus and motorcoach companies who provide transportation services in all fifty states, Canada and Mexico, and more than 250 supplier, manufacturer, and travel partner members. Headquartered in Alexandria, VA, UMA is dedicated to protecting and promoting the interests of the entire motorcoach industry and providing its member with programs and services to enhance the success of their operations. More information can be obtained by visiting www.uma.org.

About NTA

Now celebrating its 60th year, NTA is the leading association for professionals serving travelers to, from and within North America. NTA helps its diverse membership expand market reach with innovating business tools, strategic relationships and collaboration within the industry. NTA membership represents more than 40 countries. To learn more about NTA, visit www.ntaonline.com.

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